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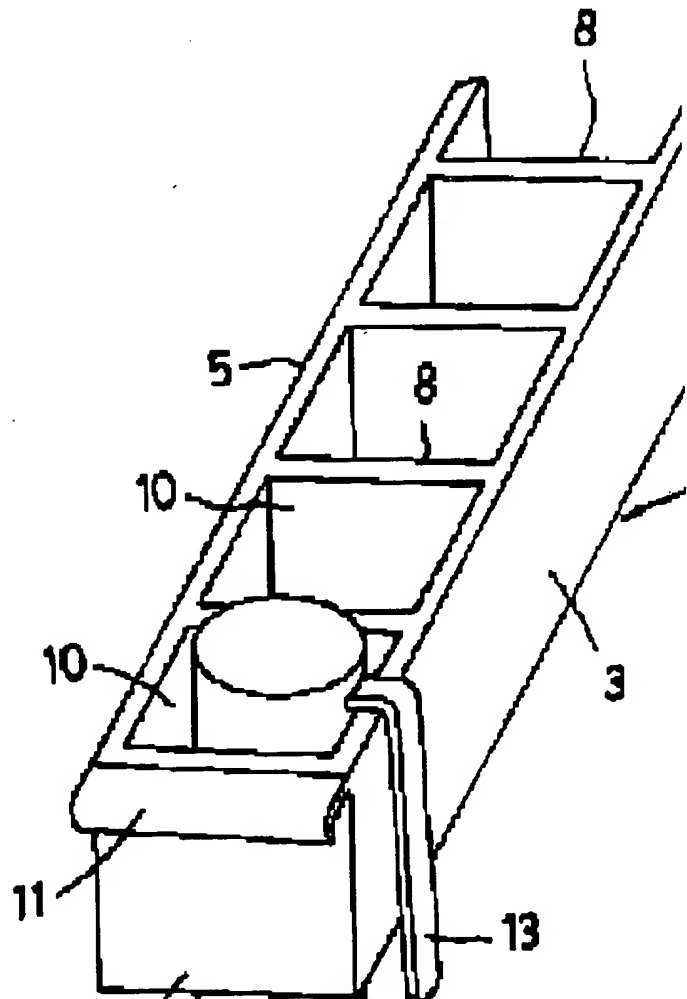
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(57) Abstract:

PROBLEM TO BE SOLVED: To enable to effectively use a clip to put applicators in order and, further, to make a packing container for display to reduce cost, by equipping an engaged part which can be engaged with a clip of an applicator.

SOLUTION: Applicators 15 are stored in a storage part 10 and engaged with a front wall, etc., by clips 13 to enable applicators to be put in order. When a purchased applicator 15 is to be supplemented into an empty storage part 10, another applicator 15 held in another storage part 10 is to be no disturbance and the supplement can be easily carried out. Since the applicator holder 1 can be repeatedly used, no waste of unnecessary packing containers is produced to save nuisance of dumping and material saving is realized. On goods



displaying, storing applicators 13 in
a packing container is unnecessary to
reduce cost.

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